

OPEN STUDIO

If you are excited about creating a theatre experience that is just as welcoming as it is engaging, please join us by making a fully tax-deductible contribution to the Open Studio campaign.

ONLINE:
WWW.OPENSTUDIOCAMPAIN.ORG

CALL OR EMAIL:
202.919.3712
DEVO@STUDIOTHEATRE.ORG

MAIL:
1501 14TH STREET NW
WASHINGTON, DC 20005

A GIFT OF ANY SIZE HELPS MAKE CHANGE HAPPEN.



SPONSORS OF THE CAMPAIGN	\$50,000 GOLD
	<ul style="list-style-type: none">• Invitation for a Private Hard-Hat Tour• <i>And all benefits below</i>
	\$25,000 SILVER
FRIENDS OF THE CAMPAIGN	<ul style="list-style-type: none">• Recognition on the Sponsors of Open Studio Donor Wall• Commemorative Open Studio Gift• <i>And all benefits below</i>
	\$10,000 SUSTAINER
	<ul style="list-style-type: none">• Invitation to the Ground-Breaking Ceremony• <i>And all benefits below</i>
	\$5,000 FRIEND
	<ul style="list-style-type: none">• Recognition on the Friends of Open Studio Donor Wall• <i>And all benefits below</i>
	\$1,000 SUPPORTER
	<ul style="list-style-type: none">• Listing on the Open Studio Page in the Program• Listing on the Open Studio Website

To inquire about space naming opportunities, please call 202.919.3717.



OPEN STUDIO

PLAY A KEY ROLE IN TRANSFORMATIVE
CHANGE FOR STUDIO THEATRE AND ITS
SURROUNDING COMMUNITY



New Exterior



Box Office

OPEN STUDIO IS A COMPREHENSIVE \$20 MILLION CAMPAIGN DESIGNED TO ENLIVEN, ENRICH AND TRANSFORM YOUR STUDIO EXPERIENCE.

Since 1978, Studio Theatre has harnessed the power of live theatre to reflect a wide range of the human experience. From our early years as a one-stage space in a former hot dog cart warehouse to our current multi-theatre complex, our purpose has remained unchanged: to build a legacy of artistic distinction while continuing to remain an asset and major contributor to the Washington DC cultural landscape.

To continue to deliver on a promise of creating intimate yet ambitious theatre, Studio is embarking on a change with the launch of **Open Studio, a comprehensive \$20 million campaign designed to enliven, enrich, and transform your Studio experience.**

ARTISTIC INNOVATION

Starting with a **complete renovation of Studio's Metheny Theatre**, Open Studio will bring the

excitement and promise of innovative theatrical productions to the Washington DC theatre community.

The first floor Metheny Theatre will be transformed into a state-of-the-art, fully flexible space uniquely designed for immersive environments. An open theatre concept that can be configured into a variety of staging and seating configurations, transforms the Metheny into a remarkable home for Studio's most pioneering young projects.

Open Studio will grow our **fund for artistic innovation**, bolstering the financial resources needed to regularly commission new plays, host guest artists for extended workshops and readings, and nurture our relationships with international artists.

And, on the third level, Studio will build its first-ever dedicated rehearsal room equipped with a fully sprung floor.

COMMUNITY CONNECTIONS

To create a more welcoming, inviting, and warm **gathering place** for our neighborhood and theatre patrons, this ambitious capital project will refresh all public lobby areas, embracing the openness of the original industrial architecture. Patrons and visitors will enjoy a **new, dedicated public lounge; a gender-inclusive restroom; a terrace over-looking 14th Street; and a destination café featuring a local vendor**, that spills out onto P Street.

Reimagining Studio's public spaces, **the Box Office will relocate** to just inside the Theatre's main 14th Street entrance, allowing guests to locate patron and ticketing services more easily. Also serving as a concierge desk, the new Box Office will ensure that all visitors feel welcomed to enter the building, ask

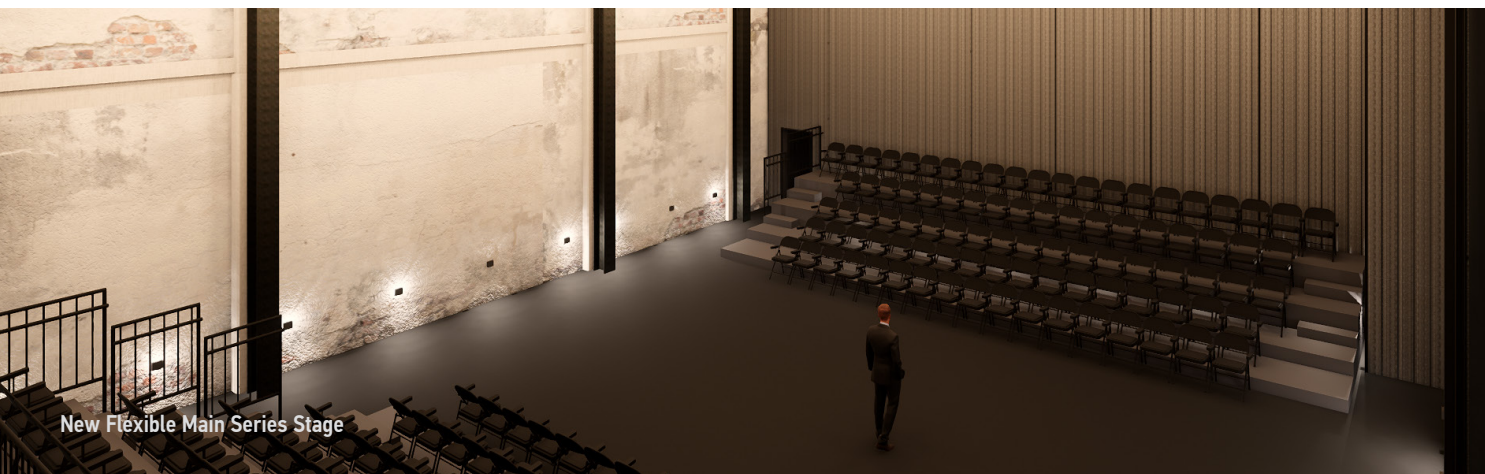
questions, and navigate our spaces.

To enrich Studio's impact through new programs, partnership building, and audience engagement that will reach across the District, Maryland, and Virginia, Open Studio will fund the Theatre's first **full-time Community Engagement Manager**.

OPERATIONAL EFFICIENCY

Open Studio will **sustain our building as a neighborhood landmark**—updating critical systems and infrastructure, some of which haven't been modernized in over 15 years.

Through the Open Studio capital project, Studio Theatre will become even more of a neighborhood anchor and hub, a place that welcomes all, and an enterprise that will sustain itself for years to come.



New Flexible Main Series Stage



Expanded Main Lower Lobby